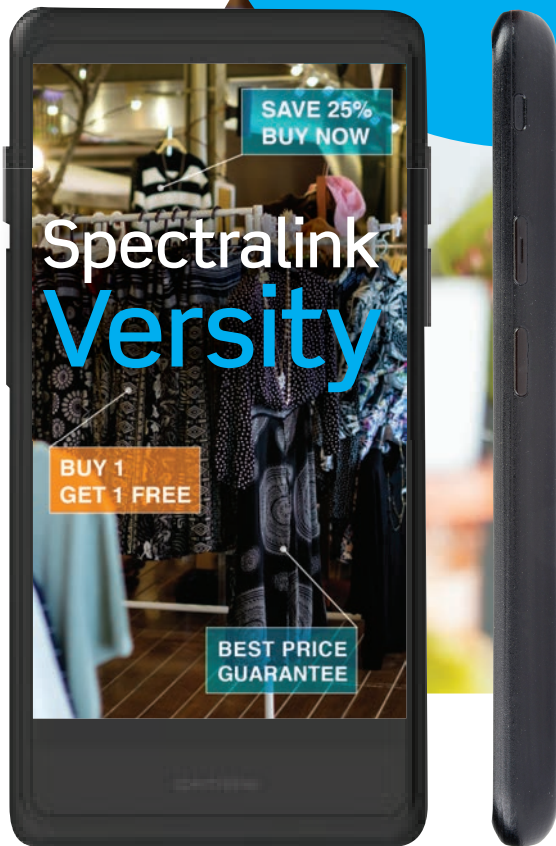


## A Mobility Solution for Retail



## Versity retail smartphone

### Empowering your retail workforce

As the retail world faces competition from many different channels, retail mobility has become critical to delivering superior customer experience, expanded in-store sales opportunities and competitive advantage. However, finding a device that's the right fit for the retail market has been challenging—until now!

Purpose-built for the way retail associates work, Versity solutions easily integrate with your existing communication tools and retail applications to empower associates, streamline workflows and improve store performance.

These solutions are designed to meet your company's specific mobility goals by combining:

- Best-in-class mobile call quality
- Application integration
- Rugged, thin and lightweight design
- Enterprise data security

Versity is a next-generation solution that delivers on every front with anytime, anywhere access to applications, data, product information, and inventory to help to support your customer service initiatives.

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Spectralink's Versity enables your associates to deliver an extraordinary customer experience with the thinnest, sleekest, most powerful smartphone on the market.

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**Spectralink Versity helps your associates:**

**IMPROVE IN-STORE PRODUCTIVITY**

- ➔ Empower associates to communicate and access information from anywhere
- ➔ Look up real-time inventory data to reduce out-of-stock instances
- ➔ Manage in-store tasks and monitor completion

**IMPROVE CUSTOMER EXPERIENCE**

- ➔ Respond to customer inquiries quickly, efficiently and accurately in-store or call-ins
- ➔ Transact with customers on the store floor, with mobile POS
- ➔ Offer promotions at the point-of-sale for upsell and cross sell opportunities.

**STREAMLINE WORKFLOWS**

- ➔ Receive floor alerts and mobilize “associates” to assist
- ➔ Check inventory and place orders with convenient delivery options
- ➔ Coordinate staff to enable a seamless BOPIS experience

**FEATURES**

Most dependable, highest quality Wi-Fi voice connections using Spectralink Voice Quality Optimization (VQO) technology

Wireless connectivity for in-building roaming and LTE for outside the building

Uninterrupted 24x7 use with true hot-swappable batteries

Fast, accurate integrated barcode scanner

Durable design to resist dust, shock and liquid agents

Enterprise-grade security to minimize compliance risks

Unified email, text, voice and web-based communications across your retail environment

**About Spectralink**

Spectralink delivers secure, cost-effective mobile communication solutions that empower enterprises to streamline operations, increase their revenues and deliver a positive customer experience – each and every time. Since 1990, Spectralink has deployed millions of devices worldwide across the retail, healthcare, hospitality and manufacturing sectors – providing workers with the industry’s most efficient, in-building communications.

Visit [spectralink.com](http://spectralink.com) for more information.



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