

# Yealink

## POWERFUL MEETINGS SIMPLE CONNECT

Introducing Yealink MeetingBar A40

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**Yealink**

**MAKE WORKPLACE  
POWERFUL AND SIMPLE**

**Growing  
Market**

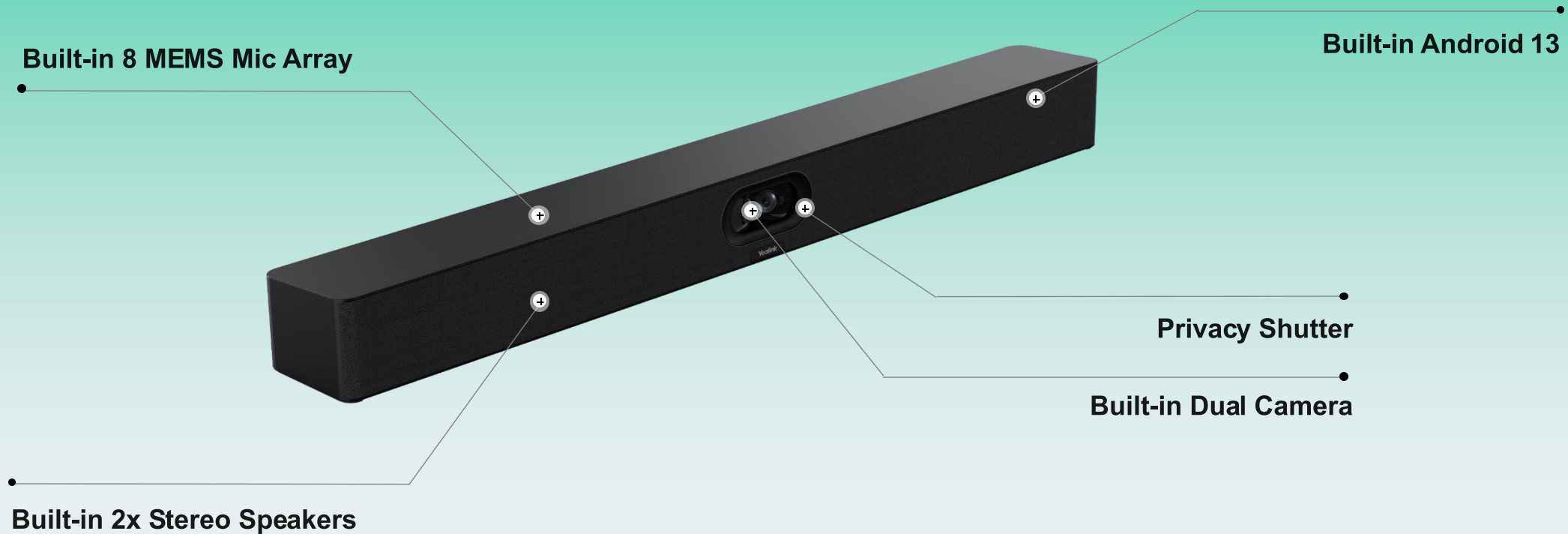
**Well  
Selling**

**Elevated**

# ANDROID-BASED ALL-IN-ONE DESIGN

MeetingBar A40 is a next-generation all-in-one video bar that leverages industry-leading AI to enhance video and audio experience in daily hybrid meetings. It offers easy deployment and use, making it ideal for premium small and medium-sized meeting rooms.

## All-in-one android video bar For premium small and medium-sized meeting rooms



# MeetingBar A40

| **SIMPLE**

| **POWERFUL**

| **SECURE**

# SIMPLE: ONE CABLE SOLUTION

## What makes **ONE CABLE SOLUTION** special?

Simplifies deployment and sharing in 2 ways, more stable and smoother to use.

- **ONE CAT5E CABLE CTP25 DEPLOYMENT**

✓**Power supply** ✓**Network connection** ✓**Single Sign-in**

A single Cat5e cable from the bar to the touch console provides power and network connectivity to the touch console, eliminating extra cables. Signing in on the bar synchronizes the entire system, removing the need to sign in on the touch console.

- **ONE USB-C CABLE PC SHARING**

✓**4K content sharing** ✓**BYOD** ✓**PD charging**

A single USB-C cable from the touch console to the PC enables 4K sharing, General Mode, and PD charging.



# SIMPLE: FIT IN EASILY



**Desk stand**

Standard



**Rotatable Table Mount**

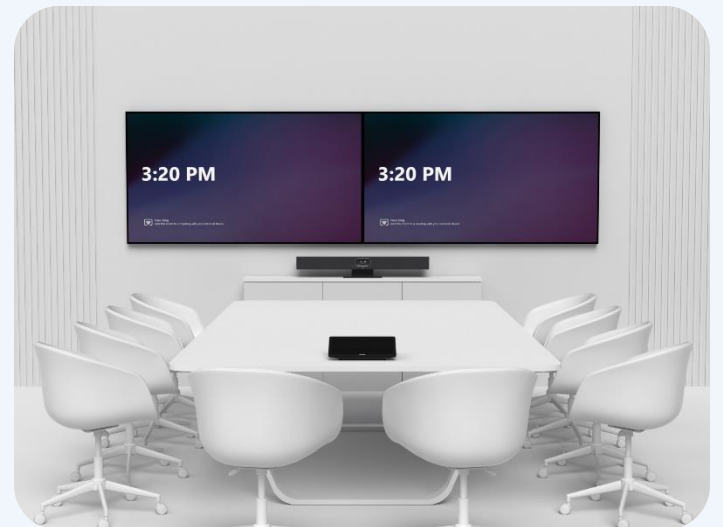
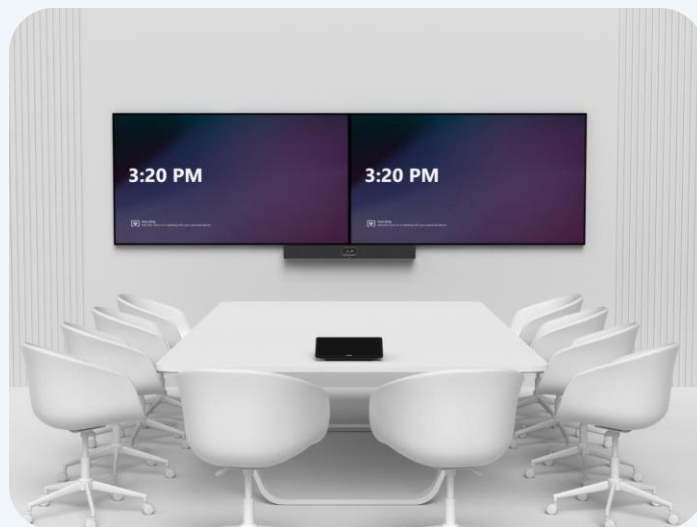
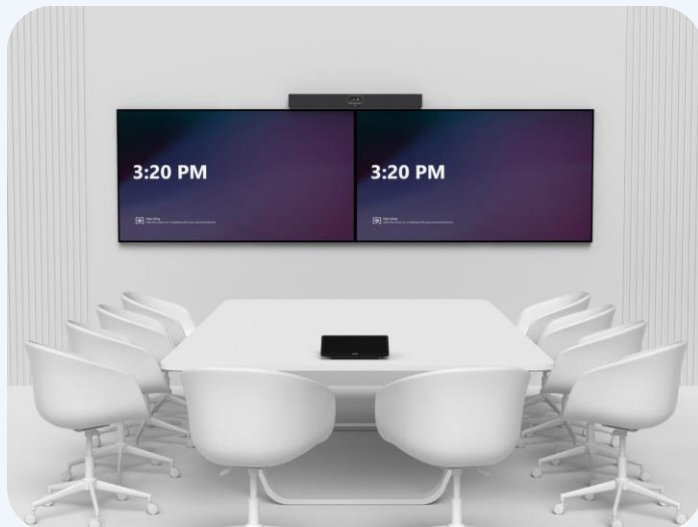
Optional



**Wall-mounted**

Optional

# SIMPLE: FIT IN EASILY



**POWERFUL: GET ALL IN**

**2 LOOKS BETTER THAN 1.**



Dual-Eye  
Camera System



48MP  
Camera



8x Digital  
Zoom

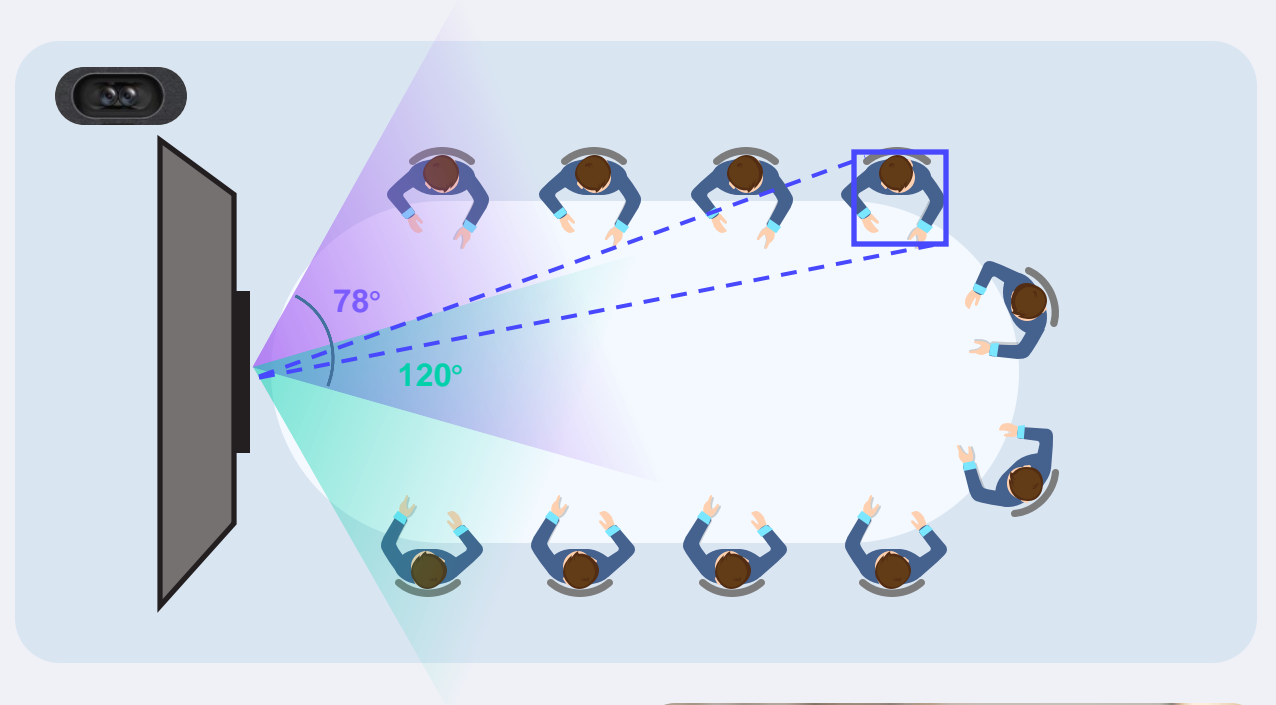


# DUAL-EYE CAMERA SYSTEM

## What makes **120° DFOV** **DUAL-EYE DESIGN** special?

Stitching two 78° DFOV tele-lens images to create an ultra-wide 120° DFOV view.

- **IMAGE QUALITY-** Guarantee exceptional image clarity for short and long distances in medium-sized meeting spaces. Compared with a single-camera solution with a 120° FOV, the dual-eye design of A40 provides significantly better image quality at long distances.
- **VIEWING ANGLE-** Lens direct to the each side of the participants, giving a better viewing angle and less distortion.
- **With 48MP CAMERA,** easily cover long distance portrait framing in medium-sized room.



Single camera solution in long distance framing



Dual-eye solution in long distance framing

# POWERFUL: ON-DEVICE INTELLIFOCUS



## BENEFITS:

- **Smooth screen switching** with fast and stable camera tracking.
- Enhance meeting concentration and **maintain focus** on the speakers
- Providing a superior **face-to-face conversation experience**.

IntelliFocus displays close-ups of **the last 4 active speakers** separately, allowing more participants to appear on the screen and engage fully with the other party, thereby making the meeting more realistic.

# POWERFUL: PREMIUM AUDIO

## Yealink AI Audio V2 greatly improves the audio quality

- 6-meter voice pickup range
- Noise cancellation
- Noise reverberation

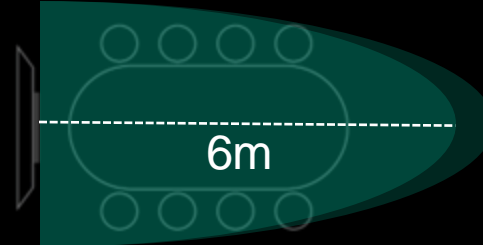
## 8 MEMS microphone array+Stereo speakers



Industry-leading **AI-enhanced** noise cancellation and echo cancellation.



High-quality full-duplex **6m** pickup range, covering speakers at the far end of medium-sized rooms.



**Supports Line-in and Line-out.**  
Line-in ensures audio quality through in-device algorithms; Line-out supports synchronous output of audio streams to third-party assistive listening systems.


# SECURE: ANDROID BASED, MEETINGS SECURED

## How does the system and security Performance?

MeetingBar A40, based on **Android 13**, supports the **Microsoft Device Ecosystem Platform (MDEP)**, ensuring a future-proof and secure meeting experience that effectively combats malicious attacks and data leaks.



Android 13, with a continued future update

 Built on  
Microsoft Device Ecosystem Platform

### Android-based platform from Microsoft

- ✓Hardware-backed device attestation
- ✓Secure monitoring service
- ✓Enhanced management
- ✓Secured deployment

Master devices in bulk with professional management platforms such as **Microsoft Teams Admin Center (TAC)**, **MTR Portal Management Platform(PMP)**, **Zoom Device Platform (ZDM)** and **Yealink Management Cloud Service (YMCS)**.

Reference:

<https://learn.microsoft.com/en-us/mdep/overview>




# MARKETING STRATEGY IN A40

## Sales Strategy

- Recommend pushing A40, as it's a higher quality product that can generate better buzz and winning opportunities

**Question: Both A30 and A40 are targeted at Medium Rooms. How should we differentiate them?**

- Customers who care more about **AI experience**, recommend the A40.
- For those who care more about clarity at medium to long distances **and better image quality**, recommend the A30.

| Product info   |            | Specification  |                             |   |
|--|------------|--|-----------------------------|---|
| Products   | List Price | AI   | Video                       | Audio   |
|  <p>A20<br/>Small room</p>                | \$2199     | <ul style="list-style-type: none"> <li>• Audio/Video Fence</li> <li>• Auto Framing, Speaker Tracking, Multi-Focus, Picture-in-Picture</li> </ul>                   | 20MP Camera, 120° DFOV      | Mic: 8 Mics beamforming array<br>Speaker: 1x Speakers, 5W, Mono             |
|  <p>A30<br/>Medium</p>                  | \$3199     | <ul style="list-style-type: none"> <li>• Audio/Video Fence</li> <li>• Auto Framing, Speaker Tracking, Picture-in-Picture</li> </ul>                                | 8MP Camera, DFOV 120°       | Mic: 8 Mics beamforming array<br>Speaker: 2x Speakers, Mono                 |
|  <p>A40<br/>Premium small to Medium</p> | \$2499     | <ul style="list-style-type: none"> <li>• <b>IntelliFocus</b></li> <li>• Audio/Video Fence</li> <li>• Auto Framing, Speaker Tracking, Picture-in-Picture</li> </ul> | Dual 48MP Camera, 120° DFOV | Mic: 8 Mics beamforming array<br>Speaker: 2x Speakers, Total 10+10W, Stereo |

# YEALINK ALL-IN-ONE SOLUTION

## Traditional-MeetingBar Series

When a meeting room **already has a TV** that can be reused, suggest the MeetingBar solution as the better choice.

**Got a reusable TV? A40!**

**A40 for small and medium rooms**

**Huddle space? A10!**

A10 for huddle/ phone room

**Clearer? A30!**

A30 for better clarity and image quality

## Modern-MeetingBoard Series

Not only does MeetingBoard embody a modern workstyle that **prioritizes collaboration and creativity**, but it also offers unparalleled **mobility**.

Integrate them all for  
**NEW ROOMS**, medium to large

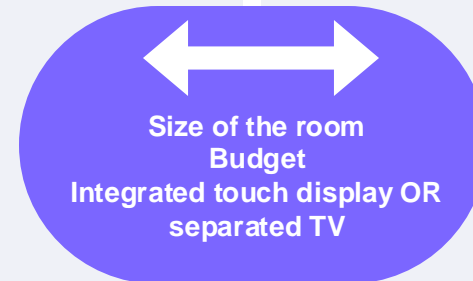
- √ Newly constructed office building
- √ Newly renovated office

**MOVE IT,**  
digitalize the space.

- √ lobby, pantry, open floor plan
- √ Executive office

Transcend  
**MORE ROOMS**

- √ 1 device for multiple spaces



THANKS

